



Point32Health Foundation

Centering community

March 2023

Logistics

- ✓ Session is being recorded and will be available on the Foundation website
- ✓ Please use the chat to introduce yourself (*name, pronouns, organization*)
- ✓ Please participate in polls
- ✓ Closed captioning is enabled
- ✓ Please enter questions in the Q&A function; we will respond to questions at the end

Who we are

Foundation team



Nora Moreno Cargie
President, Point32Health
Foundation
Vice President, Corporate
Citizenship, Point32Health



Phillip González
Director, Community
Investments



Caitlin Sullivan
Program Officer,
Community
Investments



Christina Mathews
Program Officer, Community
Investments



Arlie McNiff Daniels
Director, Communications and
Stakeholder Engagement



“We cannot create justice without getting close to places where injustices prevail. We have to get proximate.”

*Bryan Stevenson
Equal Justice Initiative*

On behalf of Point32Health and Foundation board



Patricia Howard
Chief Operations Officer, Point32Health

Our plan for this session



Our journey of “becoming”

Announce key strategic decisions

Our work over the next two years

Q&A and Survey

Poll #1

What brought you here today?

- A) New to Point32Health foundation and curious to learn more
- B) Current grantee/Want to know what is changing
- C) Interested in funding
- D) Current collaborator/stakeholder (non-grantee)

Our plan for this session



Our journey of “becoming”

Announce key strategic decisions

Our work over the next two years

Q&A and Survey

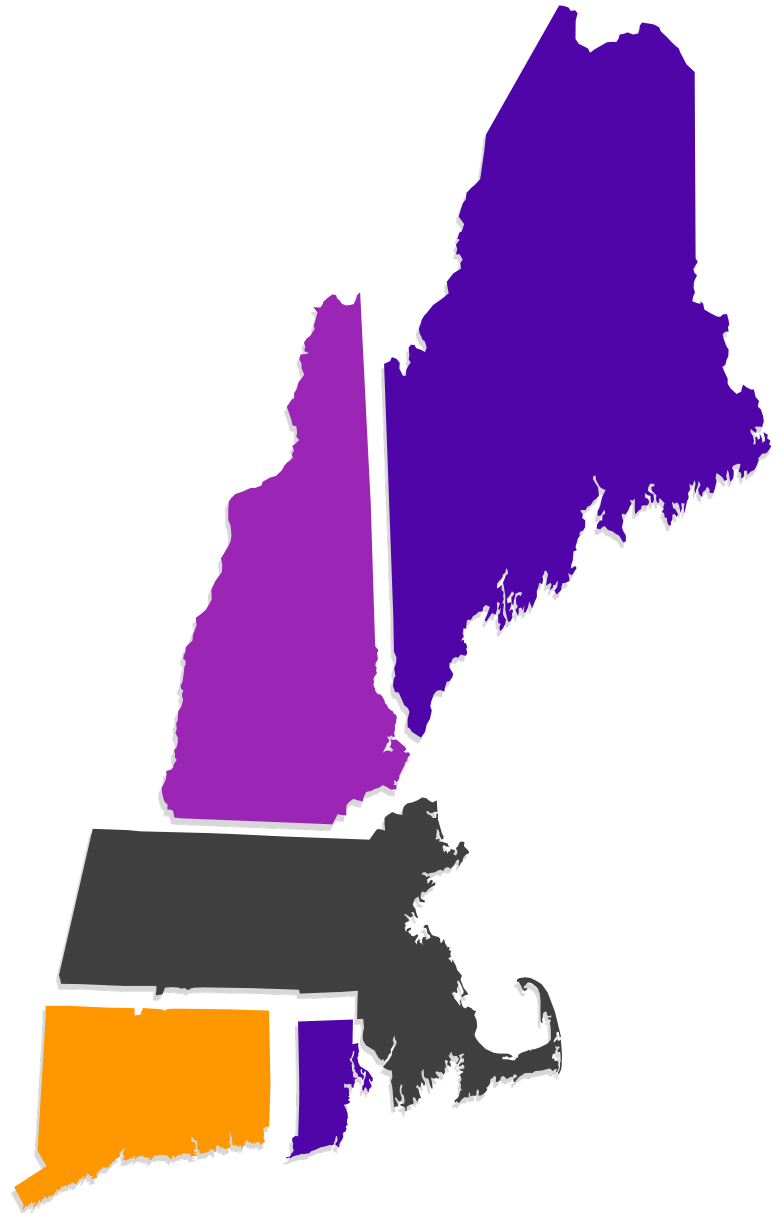
Rooted in community



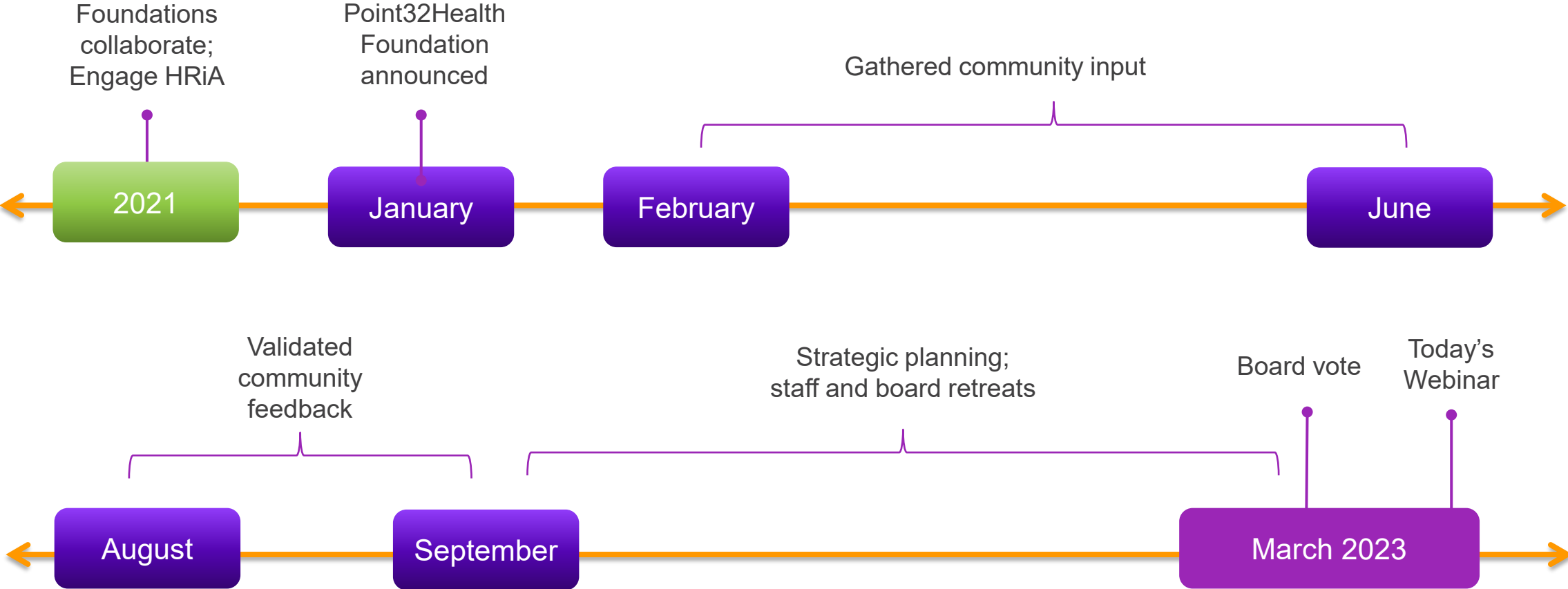
Point32Health
Foundation

Point32Health Foundation

- Established 2022
- Focus areas through 2024
 - Access to healthy food
 - Healthy aging/older adults
 - Behavioral health



Our journey: 2021-2023



What community told us

Address systemic racism

Center community in decisions and activities

Continue roles beyond funder

Implement trust-based strategies

Address root causes of inequities

Our plan for this session



Our journey of “becoming”

Announce key strategic decisions

Our work over the next two years

Q&A and Survey



“...this simple concept of walking beside another, humbly and ever toward justice, could change the world.”

*Paul Farmer
Partners in Health*

Foundation focus beginning in 2025

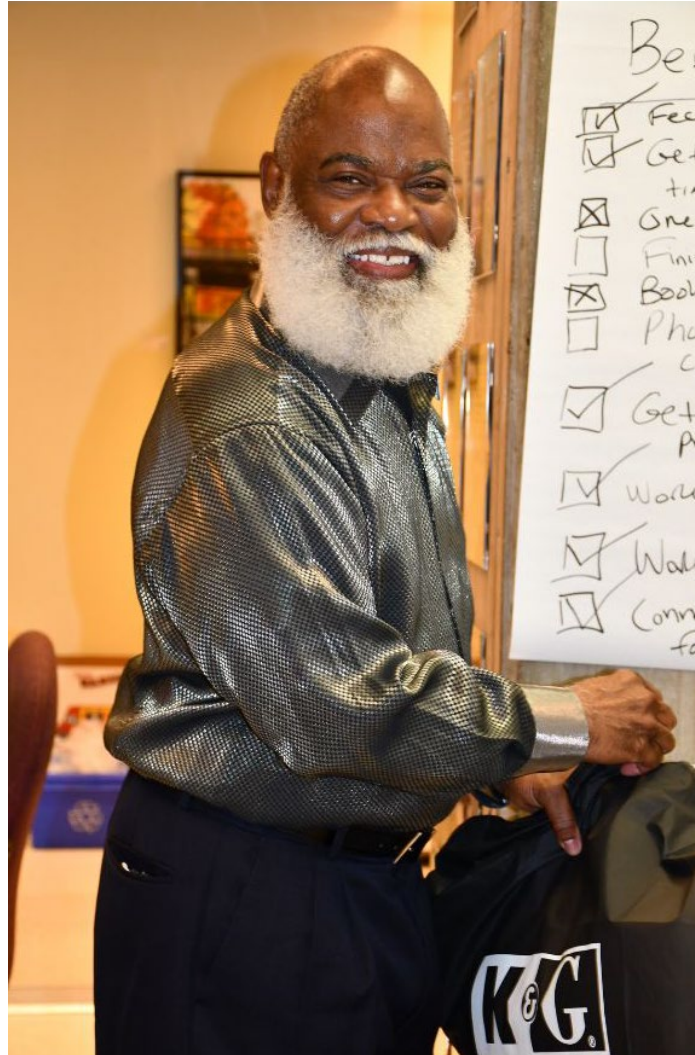
North star

Communities thrive, are great places to grow up and grow old, and everyone experiences equitable health outcomes.

Mission

Together with community, we advance equity in aging.

Our inspiration



Equity in aging



Poll #2

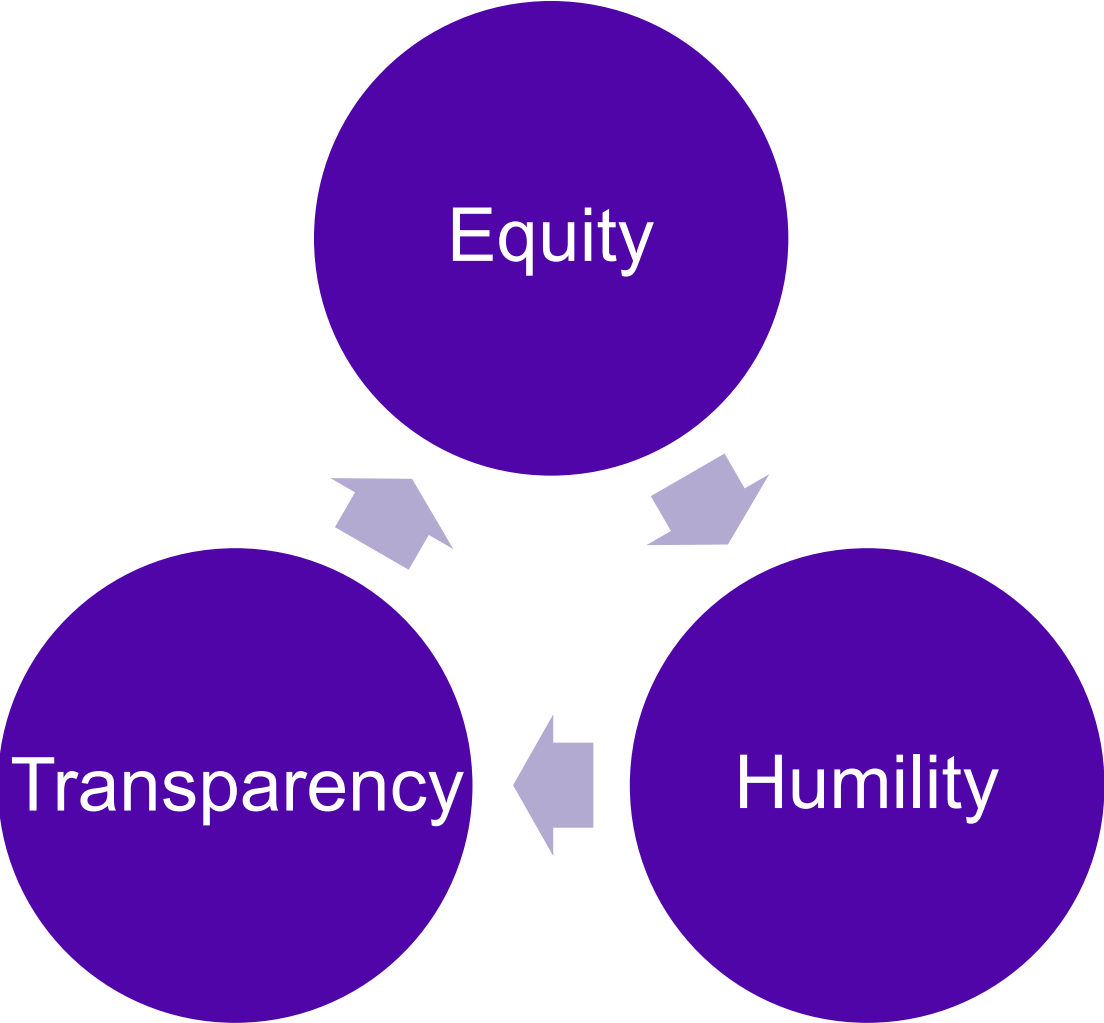
As you consider your organization's work, which social determinants of health do you prioritize?

- Access to affordable, nutritious food
- Civic participation and employment
- Communication and information
- Community and health care
- Housing
- Outdoor spaces and buildings
- Respect and social inclusion
- Social Participation
- Transportation

Our roles



Relationships based on



Poll #3

Rank these principles according to what would be most supportive to your work

- **Be intentionally anti-racist**
- Focus on **changing inequitable systems**—includes supporting policy/advocacy; also building capacity of community-centered organizations
- **Monitor progress**; engage in learning; increase our understanding; identify where we can support strong work and address gaps with and in community
- Use inclusive language to **advance asset-based approaches**

Preparing for equity in aging

- Build on what we've learned and continue to learn
- Share lessons learned and leverage community wisdom
- Engaging with current grantees
- Reach out to organizations that are for, by and about communities of color
- Evolving all the ways we engage based on community input

What we will focus on for impact

- Upstream work addressing community factors that affect the health of older adults (i.e., root causes and the social determinants; we will not support access to medical care)
- Continue to support food systems and mental health, key factors to address when advancing equity in aging

What we will fund

- Work to change inequitable systems and advance policy/advocacy
- Capacity-building defined by organizations that are for, by and about communities of color and others experiencing systemic barriers
- General operating grants
- Multi-year grants

Poll #4

To what extent does your work today focus on changing inequitable systems?

A) Almost always

B) Very much

C) Somewhat

D) Little

E) Not at all

Our plan for this session



Our journey of “becoming”

Announce key strategic decisions

Our work over the next two years

Q&A and Survey

What happens next?

- Three focus areas through 2024
 - Access to healthy food
 - Healthy aging
 - Behavioral health

We will remain accessible through office hours and other opportunities.

We will support organizations that

- Work on community-based interventions
- Engage in initiatives with the potential to dismantle racist systems
- Work in communities historically disinvested—especially people of color and others experiencing systemic barriers—and connected to the people they serve
- Use disruptive approaches to influence systems beyond individual organizations
- Collaborate to expand impact
- Show promise—they may be unproven—and take risk

Key take-aways

- Equity in aging will be primary focus starting in 2025
- Will stay engaged as we evolve into 2025
- We need your wisdom and expertise

And also

- Stay informed
 - Sign up for newsletter
 - Visit website
 - Attend additional webinars
- Remember the Foundation's corporate citizenship resources—
Point32Health volunteers, sponsorships, board service



Thank you!

Please complete our webinar survey.



Questions?

Please use Q&A feature to submit questions.